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### MLF's 12 Best of the Best compete in General Tire World Champion 2017

TULSA, Okla. (June 22, 2017) - Major League Fishing (MLF) officials announce the 12 anglers who have qualified to compete in the inaugural General Tire World Championship presented by Bass Pro Shops, and that the first matches are scheduled to debut on CBS and CBS Sports Network beginning Saturday, June 24.

The championship lineup reads like a "Who's Who" list of professional bass anglers, consisting of Kevin VanDam, Mike Iaconelli, Greg Hackney, Edwin Evers, Boyd Duckett, Gary Klein, Tim Horton, Mark Davis, Aaron Martens, Jeff Kriet, Bobby Lane and Mike McClelland. They qualified according to final point standings accumulated from their participation in 2016 and 2017 MLF Cup events.

The championship's airing will mark the largest and first-ever consecutive six-week bass fishing series to run on national broadcast television, a precedent for the sport. The six one-hour episodes run weekly from June 24 to July 29, with most at 2 p.m. EDT on CBS, which among its 200 television stations and affiliates reaches nearly every home in the United States.

2017 TV Schedule		
June 24	Saturday	2 - 3 p.m. EDT
July 1	Saturday	2 - 3 p.m. EDT
July 8	Saturday	2 - 3 p.m. EDT
July 15	Saturday	2 - 3 p.m. EDT
July 22	Saturday	3 - 4 p.m. EDT
July 29	Saturday	2 - 3 p.m. EDT

The General Tire World Championship presented by Bass Pro Shops features an all-new MLF format designed for the 12-angler field and the six days of competition. The matches were held and filmed on lakes around Nacogdoches, Texas, in March.



MLF angler Kevin VanDam is one of 12 competing to win the first General Tire World Championship presented by Bass Pro Shops. (click to enlarge/download)

MLF was developed in 2011 specifically with television entertainment in mind. Its popularity has grown annually since then, making it a great partner and fit for CBS and CBS Sports Network and the national audience the shows will reach as a result. The broadened scope with a greatly

expanded viewer base will expose many to MLF and competitive fishing for the first time and is anticipated to benefit the sport, the show, sponsors and anglers.

For more information about the championship and MLF, visit [www.majorleaguefishing.com](http://www.majorleaguefishing.com).

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#### About Major League Fishing

Developed through a joint effort between Outdoor Channel and two dozen premier bass fishing anglers in 2011, Major League Fishing brings the high-intensity sport of competitive bass fishing into America's living rooms in the form of riveting two-hour TV episodes. Twenty-four world-class anglers are filmed over the course of a six-day event. The show captures their efforts as they utilize a demanding format that allows them to weigh all the "scorable bass" they catch. Unlike other competitive fishing events, live leaderboards in the boats allow anglers to know their standings at all times. For more information about the game, visit [www.majorleaguefishing.com](http://www.majorleaguefishing.com) and follow Major League Fishing on Twitter, Instagram and on Facebook.

#### About General Tire

For over 100 years General Tire has offered a complete quality line of ultra-high performance, passenger, light truck, off-road and commercial tires to meet all your needs. General Tire is a proud supporter of ARCA; Best in the Desert Racing Series; Major League Fishing; FLW Fishing; King of the Cage; Lucas Oil - Off Road Racing Series, Late Model Dirt Series, Pro Pulling League, Modified Series, Drag Boat Racing Series and ASCS Sprint Car Dirt Series; Expedition Overland; FreestyleMx.com Tour; Zero One Odyssey; and Spec Tire of JeepSpeed. Team GT supports athletes: CJ Hutchins, Jim Beaver, Jeff Proctor, Chase Motorsports, Doug Fortin, Eric Fitch, Jim Riley, Camburg Racing, Lee Banning Sr., Bryan Folks, Jerett Brooks, Stan Shelton, Skeet Reese, Edwin Evers, John Crews, Britt Myers and Bill McDonald.

#### About Continental AG

Continental develops intelligent technologies for transporting people and their goods. As a reliable partner, the international automotive supplier, tire manufacturer, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions. In 2015, the corporation generated sales of €39.2 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tires, and ContiTech. Continental currently employs more than 218,000 people in 55 countries.